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::: Experience :::

Producer 5/2007 – 6/2008

BBH | Tribeca, New York, USA :: <http://www.bartleoglehegarty.com/N.America.aspx>

Collaborated with large teams to integrate interactive projects into traditional advertising campaigns. Facilitated strategic, creative and technical discussions amongst in-house and external resources. Managed the interactive components of multi-channelled advertising projects through formulating timelines, budgets and congregating the proper resources. Worked with clients such as Diageo (Johnny Walker) and Unilever (Axe). Conducted research related to new media and interesting implementations within the web 2.0 sphere, then shared findings with the agency through presentations.

Producer 6/2005 – 4/2007

R/GA | Midtown, New York, USA :: <http://www.rga.com/>

Managed interactive media projects from inception through completion by facilitating the technical and content objectives. Was responsible for scoping projects comprised of composing budgets, building schedules and assigning resources. Orchestrated meetings and communication amongst clients and the development and creative teams. Contributed ideas in strategy planning for both the back-end and front-end aspects of interactive projects. Worked with clients such as Verizon Wireless, Intel and Purina.

Web Specialist Intern 6/2004 – 5/2005

New York Stock Exchange | Wall Street, New York, USA :: <http://www.nyse.com/>

Joined a web team operating within the Communication department. Collaborated with a group of creative and technical professionals to create and integrate new web pages into the massive NYSE website (approx. 12,000 pages) using an internal content management system. Created CSS pages and programmed using HTML and JavaScript.

Web Development Intern 1/2004 – 6/2004

IT Department, Stern School of Business, NYU | Greenwich Village, New York, USA :: <http://w4.stern.nyu.edu/gbi/>

Assisted with the back-end development of Stern's multiple websites. Modified an internal application used by professors to organize students seating arrangements in classrooms and lecture halls. Programmed using PHP, Perl, Flash, Director, ColdFusion. Developed web editing platforms using Empower (content editor application).

Designer 3/2003 – 8/2003

Greg Centeno | Flat-Iron, New York, USA

Participated in the Design and space planning of the fashion industry corporate spaces and showrooms. Met with clients to conduct creative presentations as well as define project strategy. Conducted field surveys, and produced architectural working drawings.

Designer/CAD operator 4/2000 – 1/2003

Freelance

Managed and produced medium to small size interior-design/architecture projects including space planning of Citibank branches.

::: Education :::

Masters (MPS) – Interactive Telecommunications Program

New York University | New York, USA

Graduated 5/2005 | GPA – 4.0

Bachelor of Fine Arts – Interior Design

Fashion Institute of Technology | New York, USA

Graduated 5/2001 | GPA – 3.7 (Summa Cum Laude)

::: Technical Skills :::

HTML, PHP, Perl, MySQL, Javascript, Actionscript (+AS2) / Flash, Lingo / Director, Dreamweaver, Photoshop, Illustrator, AutoCAD, Form Z, Processing (Java), FinalCut Pro, After Effects, MS Project

::: Awards / Achievements :::

Project: Cellphedia 4/2005

A mobile-social-software (MoSoSo) I have developed which attracted media as well as international attention.

(was at: <http://cellphedia.com>)

Award: The Elsie May Gross Scholarship 6/2001

Award of the decorators Club.

One of three other students selected by the F.I.T. chairperson and faculty for outstanding student achievement.

Program: NPYP 1/2005

An after school program I co-founded – New Projects, Young People – where we tutored high school students in making a short film by using new technologies. Purpose: To entice the students in pursuing their higher education and long-term goals.

Award: George Levinson Academic Achievement 5/1999

Award given by F.I.T. for high academic achievements, and leadership position.

References Available Upon Request