

LIMOR GARCIA :::: Brooklyn, NY

limilim@gmail.com :::: <http://itp.nyu.edu/~lg691/> :::: <http://cellphedia.com/>

::: Experience :::

Producer 6/05 - Present

R/GA | Midtown, NY

Manages interactive media projects from inception through completion by facilitating the technical and content objectives. Responsible for scoping projects comprised of composing budgets, building schedules and assigning resources. Orchestrates meetings and communications amongst clients and the development team. Contributes ideas in strategy planning for both backend and front-end aspect of projects. Work with clients such as Verizon Wireless, Intel and Purina.

--- <http://www.rga.com/>

Web Specialist Intern 6/04 – 5/05

New York Stock Exchange | Wall Street, NY

Joined a web team operating within the Communication department. Collaborated with a group of creative and technical professionals to implement new web pages through a content management system of the massive NYSE website (approx. 12,000 pages). Created CSS pages and programmed using HTML and JavaScript.

--- <http://www.nyse.com/>

Web Development Intern 1/04 – 6/04

IT Department | Stern School of Business, NYU, NY

Assisted with the backend development of Stern's multiple websites. Modified an internal application used by professors to organize students seating arrangements in classrooms and lecture halls. Programmed using PHP, Perl, Flash, Director, ColdFusion. Developed web editing platforms using Empower (content editor application).

--- <http://w4.stern.nyu.edu/gbi/>

Designer 3/03 – 8/03

Greg Centeno | Flat-Iron, NY

Participated in the Design and space planning of the fashion industry corporate spaces and showrooms. Met with clients to conduct creative presentations as well as define project strategy. Conducted field surveys, and produced architectural working drawings.

Designer/CAD operator 4/00 – 1/03

Freelance

Composed AutoCAD drawings. Implemented AutoCAD standards settings in architectural studios. Headed an architectural planning project of a religious facility. Produced computer generated 3 dimensional drawings. Designed the conversion of a three-story 2,775 sq. ft. building into real-estate offices. Space planned and designed contract spaces of financial institutions (Citibank).

::: Education :::

Masters (MPS) – Technology

New York University – ITP | New York, NY

Graduated 5/05 | GPA – 4.0

Bachelor of Fine Arts – Interior Design

Fashion Institute of Technology | New York, NY

Graduated 5/01 | GPA – 3.7 (Summa Cum Laude)

::: Technical Skills :::

HTML, PHP, Perl, MySQL, Javascript, Actionscript (+AS2) / Flash, Lingo / Director, Dreamweaver, Photoshop, Illustrator, AutoCAD, From Z, Processing (Java), FinalCut Pro, After Effects, MS Project

::: Awards / Achievements :::

Project: Cellphedia 4/05

A mobile-social-software (MoSoSo) I have developed which attracted media as well as international attention and is currently active and growing.

--- <http://cellphedia.com>

Program: NPYP 1/05

An after school program I co-founded – New Projects, Young People – where we tutored high school students in making a short film by using new technologies. Purpose: To entice the students in pursuing their higher education and long-term goals.

--- <http://stage.itp.nyu.edu/npyp/index.htm>

Award: The Elsie May Gross Scholarship 6/01

Award of the decorators Club.

One of three other students selected by the F.I.T. chairperson and faculty for outstanding student achievement.

Award: George Levinson Academic Achievement 5/99

Award given by F.I.T. for high academic achievements, and leadership position.

References Available Upon Request